

Brought to you by Mammoth Monthly magazine

THE DEFINITIVE WEB SITE SERVING THE EASTERN SIERRA

MammothLocal.com is Locals' and Visitors' Essential Stop on the Web for

- Frequently updated news of Mammoth and the East Side
- Complete calendar of events
- FREE classifieds
- Arts and entertainment
- Skiing, fishing and outdoor sports and pursuits
- Features and content from Mammoth Monthly magazine
- Restaurant and bar guide
- Bump on a Blog

Launched in December 2005 and developed by Mammoth Monthly founders George and Jean Shirk, MammothLocal.com offers news and information and the same unique voice and spirit that informs Mammoth Monthly. The site is useful and entertaining, and connects people—both here and away—to news, information, and essential goods and services.

WE OFFER:

Display Ads on our Home Page, Story Pages and Interior Pages linked directly to your web site



Banners, top or bottom
Runs on all pages
Dimensions: 728 pixels wide
by 90 pixels deep
File Size: 30k



Skyscraper
Runs on Home Page and Story Pages
Dimensions: 160 pixels wide
by 600 pixels deep
File Size: 30k



Leaderboard
Runs on Interior Pages
Dimensions: 300 pixels wide
by 250 pixels deep
File Size: 30k



Mixed Media or Dream Home
Small image and text, with multiple links.
Runs on Home Page, Bump on a Blog,
Real Estate Pages
Dimensions: 150 pixels wide
by 200 pixels deep
Character limit: 300
File Size: 16k



MarketPlace Ad
Runs on Marketplace Page
Dimensions: 300 pixels wide
by 225 pixels deep
File Size: 16k



Real Estate Featured Listings
Small image and text, with multiple links
Runs on Real Estate Page
Dimensions: approx. 275 pixels wide
by 300 pixels deep

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WE OFFER:

Sponsorships (text-based)

Planning a Visit?

| WHERE TO STAY | WHAT TO DO |
|--|--|
| <p>Austria Hof Upscale lodge, steps from Canyon Lodge. In-room fireplaces; discounted rooms for Season Pass Holders.</p> <p>Find out more</p> | <p>Eastern Sierra Properties Planning to look at some real estate while you're in Mammoth?</p> <p>Find out more here.</p> <p>Gallerie Barjur</p> |

Calendar Featured Event

ALL-STAR JAM-BLUES, ROCK, REGGAE, JAZZ
Wednesday, March 22 2006
Lakanuki

[Details](#)

[Submit your event](#)

THIS WEEK THIS MONTH

Listings this week are sponsored by Mammoth Monthly magazine. "WILD ... AND FREE"

Planning a Visit, Ski Report, Fishing Report:

Text blurb on home page with link

Calendar, Poll:

Text blurb on home page with link; top banner on Calendar or Poll page

Existing Mammoth Monthly advertisers, 3 month offer: 20% off

New advertisers purchasing Mammoth Monthly AND MammothLocal.com: 20% off MammothLocal.com rates with a minimum contract for 3 Mammoth Monthly ads

MONTHLY ADVERTISING RATES

| | Home Page | Inside Page | Story Pages* |
|--|-----------|-------------|--------------|
| Top Banner | 175 | 125 | Incl. |
| Bottom Banner | 150 | 100 | Incl. |
| Skyscraper | 125 | n/a | 100 |
| Leaderboard | n/a | 125 | n/a |
| Mixed Media/Dream Home | 100 | 75 | Incl. |
| Real Estate Listings (On Real Estate Page) | n/a | 100 | n/a |
| MarketPlace Ad | n/a | 75 | n/a |
| Sponsorships: Calendar, Poll | 200 | n/a | n/a |
| Planning A Visit | 75 | n/a | n/a |

*Ad appears on every Story Page linked from specific Inside Pages (ie: story links on Skiing Page link to inside individual Story Pages with your ad.)

Three-month initial contract includes one complimentary hour of graphic design for new advertisers. Costs above one hour will be billed at MammothLocal.com's cost. Prepayment required for new advertisers; existing Mammoth Monthly and www.MammothLocal.com advertisers will be invoiced net 30.

Web visitor statistics are available upon request.